



SEAFIELD

BRAND
Guidelines

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BRAND GUIDELINES

SEAFIELD CENTER

TYPOGRAPHY	03-04
COLOR PALETTE	05
LOGO DESIGN	04-07
LINKS TO DOWNLOAD	08

Aa

QUICKSAND BOLD

Used for headers & subheaders
Character spacing: 25-30pts.

Aa

Halimun

Used for headers & subheaders

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz**

1, 2, 3, 4, 5, 6, 7, 8, 9, 0

*Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz*

1, 2, 3, 4, 5, 6, 7, 8, 9, 0

Aa

QUICKSAND

Used for body text

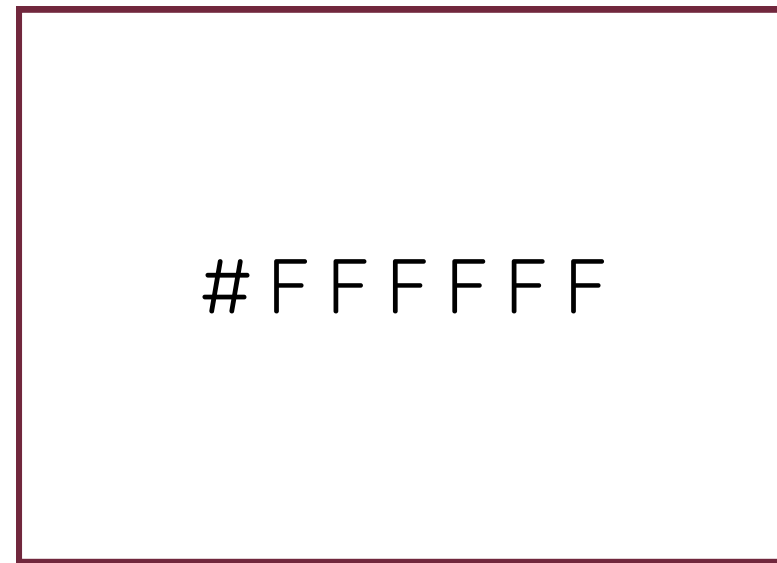
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

1, 2, 3, 4, 5, 6, 7, 8, 9, 0

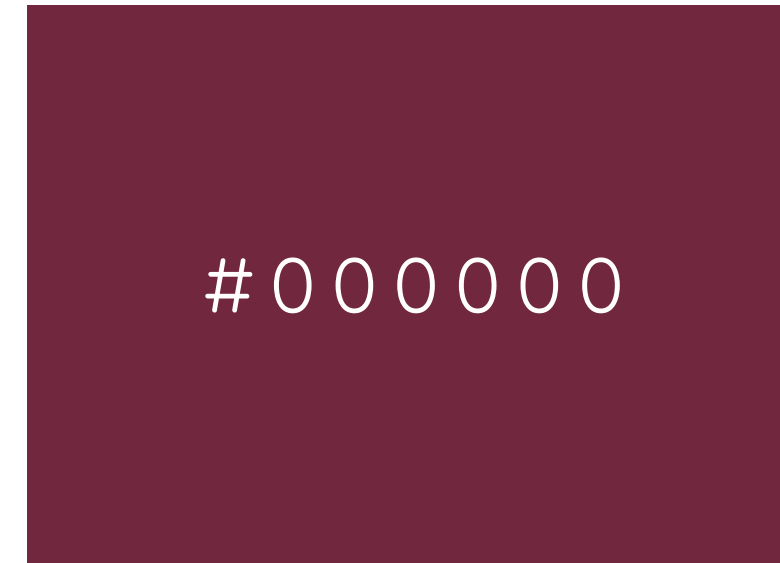
PRIMARY



PRIMARY



PRIMARY



SECONDARY



SECONDARY





SEAFIELD

MAIN LOGO



SEAFIELD



SEAFIELD

COLOR VARIATIONS



SEAFIELD



MAIN LOGO



COLOR VARIATIONS



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